

NEAT IDEAS

Kitchenware | Garden | Baking | Homeware | Pet & Gifts

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Neat Ideas: Proving an exceptional no risk profit opportunity for Retailers:

Our aim is to produce great quality products that tackle everyday tasks, products that have a wide appeal and most importantly, sell! With over 30 years' experience Neat Ideas consistently deliver exceptional sales through a winning combination of innovative products and in-store media promotion, maximising return per square foot.

Contact us today to start maximising your sales:

Tel: 01476 576289 Fax: 01476 567290 Email: sales@neatideas.tv www.neatideasdirect.co.uk

Neat Ideas Ltd, Unit 5, Belton Lane Industrial Estate, Grantham, Lincolnshire NG31 9HN.

Everything we do, from selecting innovative quality products, to our packaging design and smart in-store media, is designed to ensure maximised sales.

What makes us unique?

- We offer sale or return (so retailers never have to reduce prices to clear stock)
- No quibble returns policy
- Targeted promotional periods (8-12 weeks)
- Regular changeover of stock keeps products fresh and new to the customer

We pride ourselves on personal, responsive and impeccable service to our customers.

- Designated experienced merchandiser
- Friendly sales team who care about your business
- Brilliant after-sales service a person is always at the end of the line to provide support.



With our in-store media and promotional approach, we ensure that our products offer more profit per square foot.

Why use in-store media?

- Lifts the product off the shelf, bringing it to life
- Drives up to four times the amount of sales from stock-only
- Increase your space to sales ratio – takes up only 1m2
- Provided and set up free of charge
- Maximises the impulse-buy potential

No hassle – we set up the stands and restock them for you. We:

- Install the stand, screen and products
- Offer immediate credit for any returned stock
- Set up your next promotion, taking away any previous stock and leaving you with the new.

For further details on display options see P.6



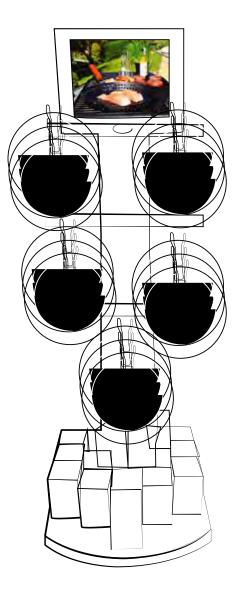


Display Options.

There are various screen and merchandising options available to you. We can supply 10 inch and 16 inch media screens for use on our free-standing display stands or alternatively, on metre ends or slat-walls. Our flexible approach means we can find a merchandising solution for even the smallest of spaces. Here are some of the options available but don't hesitate to contact us for alternative solutions.

600mm wide stand with 16" Display Screen. Bigger screen = greater sales!

450mm wide stand with 10" Display Screen. The perfect solution where space is a premium.



Don't worry if our TV promotions are not for you.

Sale inexes

All our products are available stock only.

Carriage Paid Delivery.

Carriage Paid orders are as follows:

UK Mainland	£100
Northern Ireland	£250
Ireland	£400
Channel Islands	£600

For orders less than £100, the following delivery charges apply:

UK Mainland	£8
Northern Ireland	£15
Ireland	£25
Channel Islands	£100

06





Kitchenware.



Product code: **5132**

Box Quantity: **24**



Spiraveg.

Spiraveg turns vegetables into veggie spaghetti at the turn of a wrist. It also creates ribbons, perfect for garnishes and canapés. Suitable for use with a whole variety of fruit and vegetables. It's ideal for making healthy stir-fries, salads, snacks and much more. Spiraveg is compact and light and includes 2 interchangeable stainless steel blades – julienne and ribbon – a safety holder and a specially designed brush for easy blade cleaning. Fun, easy to use and great value for money.

• Available in 2 colours / Dishwasher safe.







Product code: 5134 Box Quantity: 12



Easy Chop features a non-slip silicone grip and an auto-rotating stainless steel blade for quick, easy chopping.

It chops vegetables, fruit, herbs, garlic, nuts, bread and much more in a matter of seconds. The more times you push, the finer the chop. It's easy to use and does the hard work for you.

• Dishwasher safe.





Product code: **5133**

Box Quantity: **12**

Rotate & Grate.

Grating is easier and safer with Rotate & Grate, the handheld grater with 2 interchangeable drums. Fingers are kept well away, so grating is more hygienic, chocolate and cheese won't melt from warm hands, and smaller items, such as nuts and radishes are no longer tricky to grate. Ideal for fine and coarse grating a whole variety of food, it's the perfect kitchen accessory.

• Dishwasher safe.



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Microwave Multi Cooker.

Multi Cooker cooks vegetables, casseroles and rice dishes in the microwave in just 15 minutes.

A great asset in any kitchen where life is busy and time is short.

• Dishwasher safe.

Microwave Steamer.

Steaming has long been recognised as the best way to preserve the taste and texture of fresh vegetables, whilst retaining important vitamins and minerals. A best seller, this good-sized steamer is great for steaming poultry, fish and vegetables in minutes.





Product code: 5127

Box Quantity: **24**





3-in-1 Micro Carry.

The 3-in-1 Micro Carry is a heat resistant tray that allows you to easily and safely lift hot food without the danger of burning yourself. It can also be used as a plate stacker, allowing two meals to be cooked simultaneously.

3-in-1 Micro Carry is a great splatter guard, it keeps your microwave clean and splatter free!

The built-in vent hole allows steam to be released whilst cooking.

• Dishwasher safe.

EGGiChef.

EGGiChef is a ceramic microwave egg cooker. In just under a minute you can make perfect poached or scrambled eggs. The specialist design enables eggs to be cooked correctly. The shape of EGGiChef allows heat to circulate perfectly and let's steam escape through its vented lid.

• Dishwasher safe. Non-stick ceramic.



Product code: **5149** Box Quantity: **12**





ceraware EGGiChef



Mandolin Pro.

With its unique adjustable dial for slicing, chopping and creating julienne slices, Mandolin Pro is the easy way to prep fruit and vegetables, the professional way. Mandolin Pro comes with a safety holder to keep fingers safely out of harm's way.

Thick and Thin Cheese Slicer.

Featuring two stainless steel wires, one for thick slices and one for thin, Thick and Thin Cheese Slicer glides effortlessly through hard and soft cheeses and can be used left or right handed.

• Dishwasher safe.



Product code: 5023 Box Quantity: 24







Product code: 5115

Box Quantity: 24

Super Sharp Knife Sharpener.

One of the best-selling knife sharpeners on the market. Super Sharp features two Tungsten Carbide sharpening stones - one for knives and one for scissors - and will sharpen up to 10,000 times. Also suitable for serrated blades.

• Dishwasher safe.

Master Carver.

This multi-purpose serrated kitchen knife is ideal for slicing meats, bread, cake and vegetables. Its ergonomically designed handle is comfortable to hold and its high-grade stainless steel, serrated blade ensures confident control when slicing varying textures. The rounded tip helps reduce the risk of injury.

• Dishwasher safe.

5091

6





19





Product code: 5067

Box Quantity: 24

Rapid Chop.

Rapid Chop is the 2-in-1 knife and chopping board, making everything faster and easier without any mess. Quickly and safely chop your favourite foods, such as meat, poultry, fish, vegetables, fruit, salads, cheese & much more. The locking feature allows Rapid Chop to be stored safely.

- Dishwasher safe
- Ergonomic grip
- Stainless steel blade Opens wide but stores small

Zip Peeler.

Zip Peeler has been specially designed for an easy, comfortable grip with a sharp, stainless steel blade and deflector that neatly pushes the peel away.





Product code: 5022 Box Quantity: 12



Kitchen Tongs.

Featuring a slatted spoon to allow contents to drain, our Kitchen Tongs are perfect for turning food whilst cooking and serving fried food, grilled food and pasta, straight from the pan.

•Available in White and Black.

• Dishwasher safe.



Product code: 5076 Box Quantity:

12



Clear Away.

Clear Away conveniently hooks onto cupboard doors and drawers for easy disposal of peelings, freeing up valuable worktop space when preparing food. Clear Away can also be used on the inside of any cupboard doors as a storage container to better utilise unused space.



Product code: 5103 Box Quantity: 12



Salad Spinner.

Compact and colourful, Salad Spinner will spin salads and fruits dry and can also be used for measuring and mixing.

• Dishwasher safe.



Product code: **5029**

Box Quantity: **24**



Mini Mix.

Bright, fun and versatile, Mini Mix is perfect for blending vinaigrettes, packet drinks, milkshakes and frothing milk for coffee-shop-style cappuccinos. Available in pink, purple, green and blue. Mini Mix comes complete with blending jug.





Quick Press.

Quick, healthy, tasty, homemade burgers. With Quick Press from Neat Ideas you can make delicious burgers and fishcakes in an instant. You can choose your favourite fresh ingredients - from meat, fish, vegetables, fruit, herbs and spices - to make your perfect burger. Ideal for fish cakes, veggie burgers, classic burgers and even stuffed burgers.

• Dishwasher safe.

The Ultimate BBQ Pan.

Enjoy BBQ flavour on much more than meat, with the Ultimate BBQ Pan. It's ideal for vegetables (such as mushrooms, onions, potatoes, peppers and courgettes), bacon, seafood, fish and much more. 30cm in diameter, easy to clean and long-lasting, it allows you to barbecue smaller items that would normally fall into the coals. It's also a great way of separating vegetables and fish from meat.





20cm Product Code: 5119 Box Quantity: 8

24cm Product Code: 5120 Box Quantity: 8



Ceraware Casserole Dish.

Ceraware features 2 layers of high quality non-stick PTFE-free ceramic coating, perfect for healthy cooking, durability and easy cleaning. With a forged alloy base for better heat distribution and improved energy efficiency, Ceraware is suitable for all hob types including induction. Oven-proof up to 220C, the 28cm Ceraware Casserole Dish has a generous capacity and great versatility; brilliant for stews, casseroles, roasting and much more. A true kitchen essential.

• Available in green, black and red.

Ceraware Ceramic Frying Pans.

The ceraware ceramic frying pans feature a PTFE free non-stick cooking surface, a tough easy-clean ceramic coating and forged alloy base for better heat distribution. Available in a range of sizes and colours, they are ideal for use on halogen, induction hobs, electric, gas and ceramic.

• Available in green, black and red.

28cm Product Code: 5121 Box Quantity: 8





Product code: 5019

24



Grate & Store.

Compact, bright and simply designed, this handy grater comes complete with three interchangeable blades for effortless slicing, shredding, fine grating, zesting and coarse grating. The versatile set includes 2 storage containers, perfect for grating without mess and for storing prepared food in the fridge, keeping it fresh, tasty and tidy.

• Dishwasher safe.



Product code: 5073

Box Quantity: 24



The Cooler Carrier.

The Cooler Carrier is the reusable insulated shopping bag with great capacity. It folds away to a compact size and keeps food cold and fresh. Perfect for shopping, picnics, lunches and take-aways.

• Available in 4 colours.



5 in 1 Multi Opener.

The brightly coloured Multi Opener is the perfect tool for opening bottle tops, jars, drinks cans, ring pulls and screw tops. Available in green, blue, grey and purple.

• Dishwasher safe.



Product code: **5031** Box Quantity:

Box Quantit 12



Munch Box.

Steam as well as store with this versatile container. Munch Box is ideal for use as a lunchbox, a fridge and freezer storage container and microwave steamer for cooking fish, poultry and vegetables the healthy way. Great for healthy meals on the go.





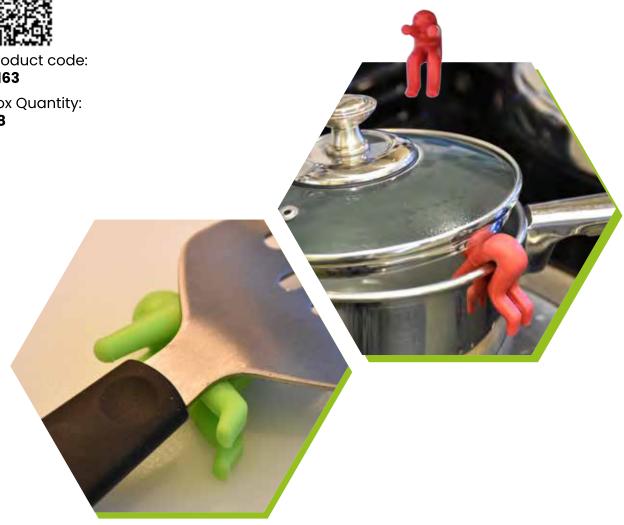
Product code: 5157 Box Quantity:

48



Product code: 5163

Box Quantity: 48



Kitchen Multi Mate.

It's the versatile helping hand around your kitchen. The Kitchen Multi-Mate has non-slip grooves which makes it easier to grip smooth dishes. It's great to use as a splatter guard, jar opener, trivet, funnel, removing food from the microwave or oven and so much more...

Handy Pals.

These silicone Handy Pals are a fun helping hand around your kitchen. They're great to prevent a pan boiling over, by lifting the lid on your saucepan, frying pan or casserole dish allowing steam to release. Don't burn your fingers, use one to remove a metal pan lid. They're perfect as a utensil rest and for a mobile phone holder.

• Available in various colours.



Product code: 5165 Box Quantity:

24

Mix & Serve.

Mix & Serve is the all-in-one kitchen tool, it transforms from a whisk to serving tongs. When used as a serving tool it's great for pasta, salads & vegetables and also for turning meat in a frying pan. When used as a whisk it's the perfect tool for eggs, batter and sauces.

Mix & Serve is perfect for lifting hard-boiled eggs out of boiling water, even poached eggs.

• Dishwasher safe.



Product code: 5164

Box Quantity: 24

Jumbo Fork.

Jumbo Fork is the Ultimate Kitchen Tool. The stainless steel prongs are sharp enough to help you turn a steak, or even hold a joint while you carve. This overgrown piece of cutlery can be used as a slicing guide, is great for BBQ's and for serving spaghetti, salads & so much more...







Salad Chef.

Preparing that healthy salad has never been so easy! It's great for that everyday salad, fruit salads, spinach, kale, mushrooms and so much more. It's easy to use and reduces meal preparation time. SaladChef is not just a salad cutter, it can be used as a strainer too, so you can wash your fruit and vegetables and prepare them all in the same bowl.



Baking.





Product code: 5137

Box Quantity: 24

Silicone Pastry Mat.

Perfect for rolling pastry, icing, dough and marzipan. Silicone Pastry Mat features measurements in centimetres and inches and circular guides for precision rolling. Heat resistant up to 230 degrees, the pastry mat can be used as a surface protector and is easily rolled-up for storing away.

Shape & Bake.

Baking doesn't need to be difficult, if you want to reclaim cupboard space and bake a cake in any shape they try the Shape & Bake! It's the bottomless cake mould, simply clip together to create a desired shape, pour in batter, bake then decorate!

• Heat resistant up to 220 degrees. • Dishwasher safe.





Cupcake Corer.

This easy-to-use tool removes the centre of cupcakes leaving precise holes to add fillings of your choice. Simply insert the corer, twist and remove. Press the plunger to release the extracted piece of cake.

> Product code: **5102** Box Quantity: **24**



Crafty Cook.

Fun for adults and children, Crafty Cook is a set of five nozzles for piping cake toppings, meringues, cream cheese and even mashed potato. Get creative in the kitchen and impress family and friends.



Product code: **5011** Box Quantity: **24**





Box Quantity: **24**



Easy Whisk.

Easy Whisk features a comfortable grip and easy push-down mechanism which makes the whisk-head spin. This vigorous action takes minimum effort and turns it into maximum output for great results, even in small containers.

• Available in 2 colours.



Product code: 5112 Box Quantity: 24

Super Flex Silicone Piping Bag.

This reusable 14 inch silicone bag with welded seam is pliable and strong making it ideal for all your piping needs.



Homecare.





Shammy.

This is no ordinary shammy. Neat Ideas Shammy is specially perforated for extra absorption and cleans cars, windows, mirrors and tiles with ease, leaving no trace of streaks or smears. The long-lasting synthetic material is oil resistant and machine washable at 95 degrees.

'Touch Me' Chenille Mitt.

Made from a great quality chenille micro-fibre, Touch Me can be used wet or dry, indoors and out. Perfect for washing windows, polishing the car and dusting and buffing delicate surfaces.

• Available in blue, yellow, black and red.





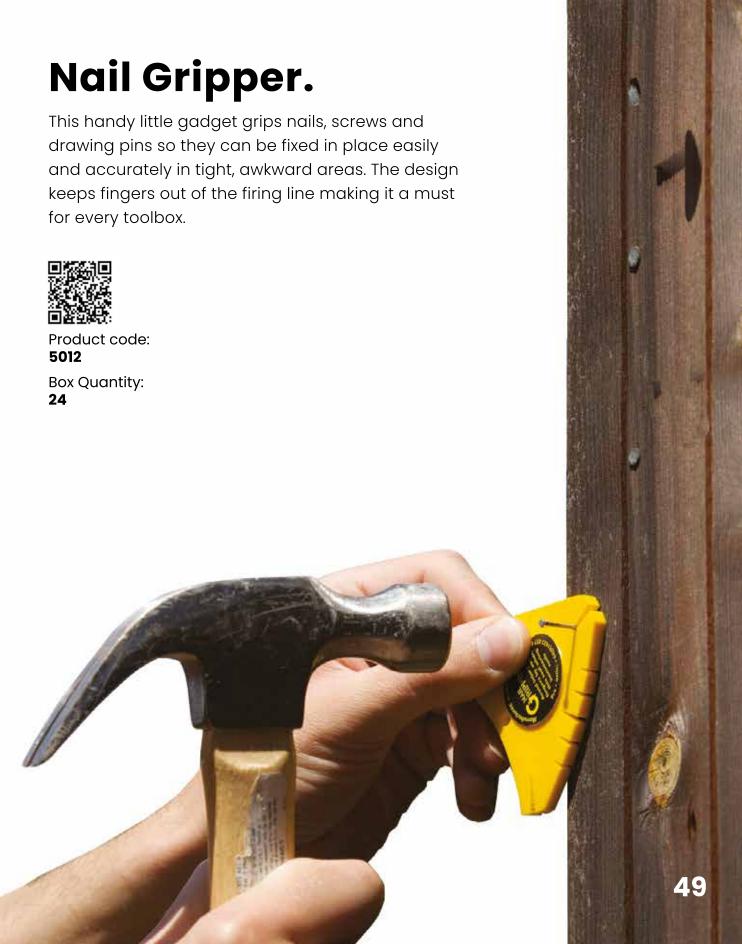
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Lift Off Roller Multi Pack.

This fantastic value set of fabric rollers includes a roller and 5 refills with a total of 10m of sticky strips to quickly remove dust, lint and hair from most fabric surfaces. When the roller gets dirty, rip off a strip to reveal a new sticky surface.





Hold & Grip.

The Hold & Grip's powerful magnetic strip holds everything from nails, screws, nuts and bolts to drill bits and small tools. Attached with a Velcro strap, it keeps hands completely free to get on with the work at hand. It works brilliantly in combination with the Nail Gripper and the 2 tools come in one combined pack, together making DIY tasks quick, easy and safe.



Product code: 5089

Box Quantity: **12**

Active 3000 Magnetic Water Conditioner.

Active 3000 is a magnetic water conditioner that can help reduce the build-up of limescale and over a period of time, stop it developing in pipes, heating systems and appliances. Quick and easy to install, it simply clips around pipes up to 22mm in diameter.



Product code: **5117** Box Quantity: **24**





Power Cleaner.

Safe and environmentally friendly, Power Cleaner can be used to clean ovens, work surfaces, bathrooms, PVC window frames, tiles, microwaves and even garden furniture. It contains no toxins or dangerous chemicals and is biodegradable making it the greener cleaner.

The Little Big Duster.

This telescopic duster extends to 62cm and has a pivoting microfibre head. The Little Big Duster rotates 360 degrees and locks at multiple angles. It's a great way to tackle those high ceilings, delicate objects, the windscreen of your car and much more!

• Available in yellow, blue, purple and green.





The Little Big Duster MAXI.

This telescopic duster extends to over 90cm and has a pivoting microfibre head. The sturdy, lightweight duster rotates 360 degrees and bends to multiple angles. It's great to tackle the tops of your cupboards, high ceilings with ease, even those awkward spaces between cupboards and appliances and much much more!

• Available in purple, blue and grey.

The Little Big Floor Mop.

Clean your home corner to corner with this telescopic floor mop, it extends to over 90cm and has a triangular shaped head. The Little Big Floor Duster is perfect for getting into those hard to reach areas like the high up awkward corners of your walls and so much more.

The Little Big Floor Duster can be used wet as a mop as it's absorbent and safe to use on almost any surface such as laminate, vinyl and tile floors without leaving smudges or streaks.

• Available in 2 colours, blue and green.



Product code: 5158 Box Quantity: 24



Replacement Head.

These microfibre replacement heads make it easy to replace those grubby dusters, simply attach and you're ready to dust again.

• Available in 2 colours, blue and green.



Product code: 5159 Box Quantity: 24



The Little Big SWIPE.

This handheld telescopic Swipe extends to over 90cm, it has a soft rubber blade and a detachable sponge. It's ideal for windows indoors and out, car windscreens, Caravans, most surface tiles as well as shower screens and so much more! It doesn't leave smudges or streaks, It's lightweight guaranteeing and effective clean.



Product code: **5168** Box Quantity: **24**

Replacement Sponges.

These replacement sponges make it easy to replace those grubby used ones from your Little Big Swipe. Simply remove the old sponge then attach your new one, the hook and loop system secures the sponge to your wiper.

• Set of 2.



Product code: **5169** Box Quantity: **48**





Mini Duster Product Code: **5015** Box Quantity: **12**

Supreme Duster Product Code: 5014 Box Quantity: 12

Extending Duster Product Code: 5016 Box Quantity: 12



Product code: **5050**

Box Quantity: **12**

Electrostatic Duster Range. Mini duster, Supreme Duster, Extending Duster

The Neat Ideas dusters, available in three different sizes, attract dust by becoming electrostatically charged with every stroke. Sensibly priced to suit every pocket, they are one of our most successful homecare products.

Smart Clean Duster.

The extra-long telescopic handle on this duster allows it to reach almost anywhere. Great for ceilings, conservatories and floors, it too becomes charged with static electricity with every movement, attracting dust with ease.





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Product code: **5065**

Box Quantity: **24**



Radiator Brush.

Our Radiator Brush cleans radiators and small vents in anything from tumble dryers to cars. Made from real goat hair, it picks up dust as it moves through narrow spaces and the long, flexible neck allows you to clean even the most difficult-to-reach places.



Smart Clean Rubber Broom.

This multi-function broom is suitable for use on laminate floors, garden decking, patios, paving and even carpets. It features a telescopic handle and the broom head incorporates a rubber blade which can be used as a squeegee for cleaning windows, conservatories and other difficult-to-reach glazed areas.



EasyBond.

EasyBond is the liquid plastic welding tool that bonds, fills and seals. It's not a glue but a liquid plastic welding compound that only cures with the power of the UV light. Great for plastic, ceramic, glass, metal and much more. Repairs a wide variety of household items quickly and easily, from toys and pipes to jewellery and cables. Sandable and paintable, it's the ideal DIY tool to have around the home.



Vac Pro.

Say 'good-bye' to stubborn pet hair, dust and lint on sofas, rugs and carpets with our new universal vacuum attachment. With variable screw adapter this handy vacuum head will fit most vacuum cleaners and get even the most ingrained pet hair out of problem areas.



Easy Fit Cover Product Code: **5027** Box Quantity: **12**



Easy Fit elasticated Ironing Board Cover fits in seconds to most ironing boards. It features a thick underlay that stores heat allowing you to iron both sides of your garment simultaneously.



Garden.

65



Product code: 5123 Box Quantity: 12



Extending Paving Brush Set.

The set comes complete with a 2-in-1 Paving Brush head, a wide Block Brush head of carbon steel bristles and a telescopic steel handle, making it the perfect tool for effortlessly cleaning driveways, pathways and patios. The sturdy gouging tool cleanly lifts out weeds and algae from grooves, while the durable brushes remove moss and dirt from the grooves and surfaces of block paving, patio slabs and decking with ease.

STATISTICS -



Weed & Cut.

This multi-purpose gardening tool can be used for weeding, deadheading, flower arranging and light pruning. It pulls out weeds cleanly and efficiently and has cutting capacity of up to 8mm. Featuring comfortable non-slip handles, safety lock, and stainless steel blades, it enables easy weeding and cutting in just one tool!



Product code: **5044**

Box Quantity: **24**





Garden Sharp.

This all-in-one, multi-purpose sharpener is suitable for use on every garden tool from shears to secateurs. It can be used left or right handed and the handle contains a tube of anti-rust oil and applicator sponge to ensure tools stay sharper for longer.

Decorative Aqua Globes.

The Decorative Aqua Globes provide a simple and effective way to water plants indoors and outdoors, while adding a beautiful feature to a home or garden. The glass globes keep plants watered for up to 2 weeks and ensure you don't under or over water them. You can also add plant feed to help provide nutrition. They are ideal for flowers, plants and herbs, in pots or hanging baskets.

• Set of 2, blue and green.



Watering Spikes.

This set of six Watering Spikes is designed to water plants while no one is home. Attach a spike to an old plastic bottle and insert it into the soil in planters, pots or hanging baskets. The water will be slowly released and plant feed can be added to provide nutrition. Includes adapters for larger threaded bottles.

Pipe & Post Planters.

Brighten up drainpipes, posts and railings with the Pipe & Post Planters. Available as a set of 2 and comes complete with cable ties and wedges. The planters can be hung from a hook, screwed into a post, railings or a wall, or cable tied to a drainpipe. Quick and easy to install, they're made from 100% weatherproof resin and are perfect for turning a functional spot into a bright and colourful display.

• Available in green or terracotta.



Product code: **5128** Box Quantity:





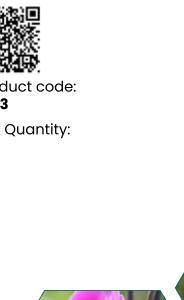
Product code: 5088

Box Quantity: 48



Bird Feeder.

Our bird feeder kit turns empty plastic bottles into wild bird feeders helping the environment and the wildlife. The kit fits most bottle types and is easy to use.





Friendly Froggies.

With a simple twist of their flexible, bendable arms & legs, these frog plant ties embrace fragile plants & canes. Support and train your plants with a hug from these adorable decorative frog ties.

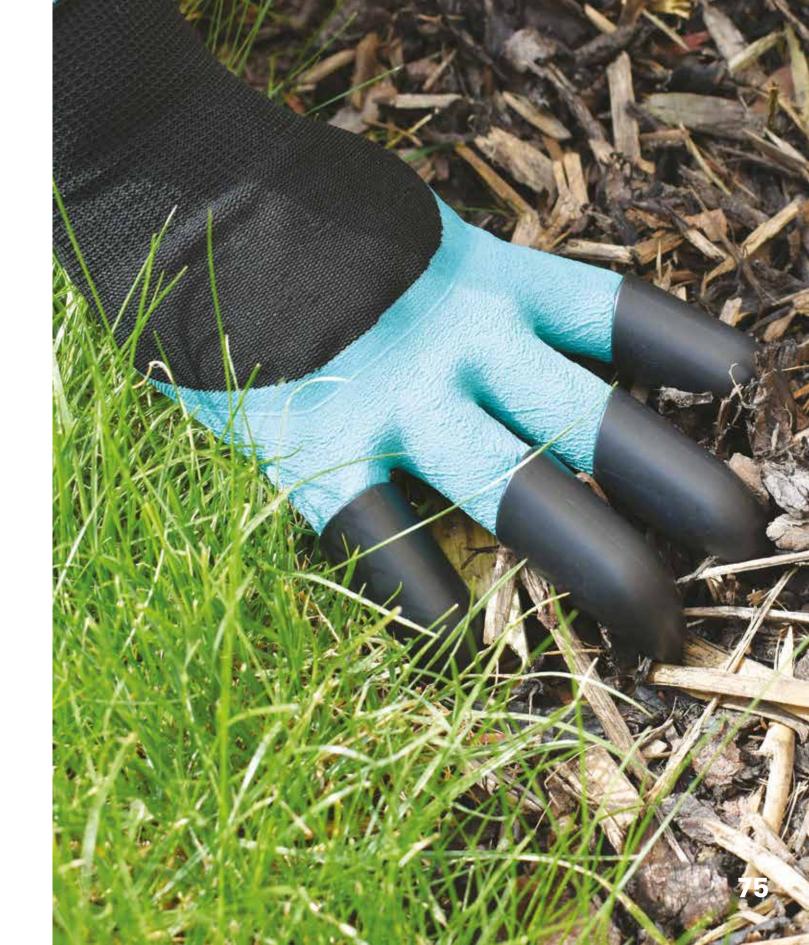
• Available in a set of 2.



Easi Claw Garden Gloves.

The Easi Claw Garden Gloves feature built-in claws for digging, planting and raking. These garden gloves are designed to provide a solution to any garden task.

They're perfect for digging out planters, clearing roots, even spreading rocks & gravel. The built-in claws make gardening fun and easy!



Bottle Top Watering Spout.

This ingenious little attachment turns an old plastic bottle into a watering can. The Watering Spout fits on top of most plastic/fizzy drinks bottles, it instantly gives the bottle a new purpose for your everyday work.

Simply remove the lid from your water/fizzy drinks bottle, add your water, screw Watering Spout onto your bottle, you are then ready to water those plants.



Product code: 5154 Box Quantity: 48



24

Product code: 5041 Box Quantity:

Super Spray.

Neat Ideas Super Spray turns any plastic bottle into a portable, pressure sprayer. Ideal for cleaning solutions, disinfectants, weed killer or any other liquids. It comes with a solid brass adjustable nozzle so you can vary the spray pattern, giving total control.



Product code: 5166

Box Quantity: **24**

Super Seeder.

Super Seeder is the quick and easy way to sow seeds. By varying the pressure on the release button, it allows the accurate distribution of seeds. Ideal for pots and plug trays.



Product code: **5069** Box Quantity: **24**

Easy Knees.

Easy Knees are the ideal garden knee pads, they're perfect for keeping your knees dry and clean, whilst providing additional comfort when you kneel and work.

These easy clean knee pads are filled with supportive foam and their design helps to mould around the knee. The elasticated straps help keep them in place with easily adjustable hook & loop closures for individual comfort.

• Available in 2 colours, Black and Green.







Strong Hold Tape.

Strong Hold hook and loop tape is the quick and easy way to secure your plants, branches and so much more...

Simply cut to length and overlap to fix, it can be used repeatedly. It's water proof, durable, flexible and soft. It's quick and easy to fit and won't harm those delicate plants.

•Size: 3 Metres



Product code: **5170**

Box Quantity: **24**

Dual Tool.

Dual Tool is perfect for multiple planting and weeding tasks. It allows you to reach into the flower bed easier, it's lightweight but strong. With both prongs and a how it's the ideal Dual gardening tool.







Pet & Gifts.



Box Quantity: 24

Cool Snap Ice Towel.

The Cool Snap Ice Towel is the light, stylish, polyester towel that turns ice cold every time you shake it. Simply wet it, wring it and snap it to cool. Perfect for keeping cool when you work up a sweat in the gym, playing sports, or even from a fever. It's also great for pets! It's hypoallergenic and the cooling technology is effective for as long it remains damp so it can be snapped to cool again and again.

• Available in 4 colours, Blue, Grey, Green and Pink.







Magna Bright.

This compact LED magnetic light is perfect for: Walking, camping, cycling, DIY & much more. It's powerful magnetic closure holds securely in place, keeping your hands free at all times.

• Available in pink, green, grey and blue.

Personalised Lap Tray.

This quality wood-framed tray can be personalised with photographs, prints, drawings and paintings making them perfect gifts for family and friends. The Lap Tray features a soft cushion on the underside for use when eating meals, writing letters or using a laptop.



Card Guard.

RFID Card Guard keeps all personal information secure from data theft, it also protects your cards from bending and breaking with its tough aluminium casing. Slot in your cards, once loaded pull down the lever, your cards will then fan out simultaneously.

• It holds up to 6 cards and is available in Red, black, silver and blue.

Citronella candles.

Available in various colourful designs, the Citronella Candles are the perfect accompaniment to any outdoor setting. Featuring a wood wick and a fresh lemony scent, the citronella candles keep insects at bay. The candles have a burning time of up to 10 hours and the flame is wind-resistant. The containers are designed to not spill if knocked, making them ideal for use around children and pets. They make the perfect gift, too.



Product code: 4873 Box Quantity: 24



Snowman: **5161** Box Quantity: **12** Santa with material legs: 5160 Box Quantity: 12 Santa Claus: 5162 Box Quantity: 12

Paint your own **LED Christmas Decorations.**

Have fun painting your own Christmas decorations, making them completely personal to you! It's great for all ages, the colour changing LED lights embrace the Christmas spirit for all homes.

- Available in 3 different models.
- Features: 1x Ceramic model, 6x Paint Pots, 1x Paint Brush.



Neat Treat Launcher.

Neat Treat Launcher is the interactive fun way to treat your pets! It comes with a wrist strap, which makes it more portable and the handle is designed to give you a comfortable grip.

The Neat Treat Launcher is easy to load with your pet's favourite treats and has a spring loaded trigger to launch those tasty treats, it's perfect for both cats & dogs, it's light to carry, easy to load and fun to use.

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NEAT IDEAS

Tel: 01476 576289 | Fax: 01476 567290 E: sales@neatideas.tv www.neatideasdirect.co.uk

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